

Press Release – Tecno Fidta 2026
From 15 to 18 September 2026



Tecno Fidta 2026 prepares for a bigger edition and with new products

Buenos Aires, September 2025.- The most important Food Technology, Additives and Ingredients Trade Fair in the region launched its commercialization stage and announced the incorporation of a new hall. From September 15 to 18, the protagonists of the sector will meet at La Rural Trade Center to present trends and new technologies.

Tecno Fidta 2026 is set to connect the entire food processing chain in one place: for four days, market leaders will present the latest solutions in automation, biotechnology, new proteins, refrigeration and more. In an environment designed for strategic *networking*, the event will be the ideal setting to analyze challenges and opportunities. **From the meat and dairy industries - and now also expanding in the snacks and pet food sectors - all segments of the sector will have their space.**

After a 2024 in which all records were broken, **in the next edition the exhibition will increase its surface area.** Congresses, seminars, business rounds and other activities will be held in **a space of 17,000 sqm.** Once again, the event will feature a comprehensive agenda designed to generate knowledge and business opportunities. **More than 500 brands** will exhibit their products, and **more than 15,000 visitors are expected**, including businessmen and professionals from Argentina and the region.

It should be noted that in the last edition, 82% of visitors made or closed purchases and 97% expressed interest in repeating the experience. In turn, 83% of exhibitors highlighted *networking* as the main benefit of the fair. The data reaffirms that Tecno Fidta is the place where the industry goes to promote agreements and strengthen the value chain.

Tecno Fidta 2026, organized by Messe Frankfurt Argentina, is an unmissable event for all companies that directly or indirectly participate in the food processing circuit. Until September 30, exhibitors who participated in the 2024 edition will have priority to choose and reserve their place. Interested companies can contact the sales team:

- Fernanda Cardinale – Product Manager:
fernanda.cardinale@argentina.messefrankfurt.com
- Fabián Natalini – Project Manager:
fabian.natalini@argentina.messefrankfurt.com

For more information about the exhibition:
www.tecnofidta.com

Social Media:

<https://www.facebook.com/TecnoFidta>

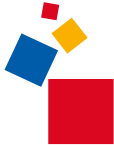
<https://twitter.com/TecnoFidta>

<https://www.instagram.com/tecnofidta/>

<https://www.linkedin.com/showcase/tecnofidta>

Hashtags

#TecnoFidta

**Press contacts:****Natalia Porta**

Communication and Press Manager

Carolina Del Pozo

Head of Communication and Press

www.ar.messefrankfurt.com

Camila Loch

Press Consultant Mauro y Asociados Tel: +54 2324 558730

cloch@mauroyasociados.com.ar

Information about Messe Frankfurt Argentina

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading professional exhibition organization company. The objective of its events is to promote real business meetings that stimulate regional markets, encourage the domestic market and in turn urge the development of the technological pole in each area. Currently the portfolio of events of Messe Frankfurt Argentina includes the exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and ExpoEFI, among others.

More information at: www.ar.messefrankfurt.com

Learn more about the Messe Frankfurt Group

www.messefrankfurt.com/background-information