

Press release

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## Tecno Fidta offers free conferences and trainings

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**The academic proposal of the exhibition includes several current subjects for food and beverage sectors. Registrations are open.**

New technological and commercial competitions, discussions, demos and knowledge practical applications: Tecno Fidta not only exhibits the latest technologies related to food processing but it also opens the space for updating professionals that work in the industry everyday.

On one side, the **Value Added, Quality and TICS for Food Conference** will be carried out once again. Organized by Red Alimentaria, it will take place on September, Thursday 20 at 9 a.m. in the main Auditorium. There, several subjects will be covered such as, food irradiation; added value to non-traditional meat products; the use of the QR code for food information to the consumer; differentiation tools; food loss and waste; intervention strategies for STEC control; among others. Among the lecturers, there are specialists from the Agriculture Department, INTA, INTI Agroalimentos, CAME, UNNE (Universidad Nacional del Noroeste), and ALATI (Latin American Association of Irradiation Technologies).

Registrations to the Conferences are open in the Tecno Fidta web page, are free of charge and are subject to room capacity. To access the schedule of conferences and lecturers, see here.

The proposal of the **Argentine Association of Food Technologists (AATA)** also summons outstanding specialists and referents of the sector. Its president, Dr. Susana Socolovsky –who is a renowned international technical consultant in food technological innovation and food regulations- will lecture on the regulation framework and processed food front labeling. Other subjects that will be covered are fraud prevention in food industry and food defense; low sodium dry sausages; environmental management in meet processing industry and sewage treatment.

The AATA activity will also take place on Thursday, September 20, but as from 5 p.m. Lectures are free of charge and do not require previous registration, though quotas are subject to room capacity. To access the full schedule, see here.

Indexport Messe Frankfurt  
1061 Luis María Campos Av. - P°5  
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On the other hand, the **exhibitors** will offer **conferences and product demos** with the latest advances of the food sector.

Tecno Fidta will be carried out on **September 18-21, 2018**, in **Costa Salguero Center** of Buenos Aires, Argentina.

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 18 years will not be admitted, even if attending with an adult. Baby strollers are not allowed.

**Further information:**

[www.tecnofidta.com](http://www.tecnofidta.com)

**Press information and photographic material:**

<https://ar.messefrankfurt.com/buenosaires/en/journalists/technologyproduction/tecno-fidta.html>

**Links to websites:**

[www.facebook.com/TecnoFidta](http://www.facebook.com/TecnoFidta) | [www.twitter.com/TecnoFidta](http://www.twitter.com/TecnoFidta)

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com).

**Background information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Moto Show, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

For more information, please visit our website at [www.argentina.messefrankfurt.com](http://www.argentina.messefrankfurt.com)

Tecno Fidta  
15<sup>o</sup> International Food Technology,  
Additives and Ingredients Trade Fair  
Costa Salguero Center  
Buenos Aires, September 15 - 18, 2020

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