**Press release** 

# An advance of what you will see in Tecno Fidta

The exhibition shows, once again, the latest technologies of the market in terms of food processing. The companies of the sector will be present and tell us how they are getting ready for the greatest event of the sector in our country.

On September 18-21, a new edition of Tecno Fidta in Costa Salguero Center will bring the latest news in products and services related to food processing. More than 160 firms will receive 10,000 professionals of the industry, generating new links, contacts and business.

Some of them tell us their plans for these four days of intense activity and the proposals that will surprise visitors.

From **Ecopreneur**, for example, it is announced that they are developing environmental solutions that allow generating renewable energy. They are "Biomass Anaerobic Digesters in Wet Phase", through which several types of substrates such as agricultural waste, animal dung, fats, sludge and its combinations can be processed. "The generated biogas, prior purification, will turn into biomethane that will be able to supply a cogenerator to produce electric and thermal power. It can be used in their own effluent plant. The excess of energy that will not be used, can be injected in the electric network", explains Eduardo Porto, General Manager of the firm.

Alfa Argentina, on its part, highlights the importance of participating in Tecno Fidta to be near its customers and the market. "In each edition, we offer a work space to share advances and news that are the result of a hard work", states its Commercial Manager, Nicolás Morero. The company will present several pieces of equipment, such as AMTEK machinery, BACKSAVER, ILPRA, Packaging Atlantis-Pak and ADM Functional Proteins. "In spite of the internal market situation, we are constantly investing in growth. In 2017, we opened the new plant in San Francisco, Córdoba. In 2018, the investment involves the incorporation of new machinery, technology and the most important: professionals", highlights Morero. The company certified its new plant under HACCP standard and it is within Global Markets Programme of GFSI, in order to strengthen its commitment with safety. tecnofidta

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**Industrias Tomadoni**, meanwhile, has taken part in Tecno Fidta for twenty years. "It is an international fair that allows us to contact active and potential customers", says Alejandro Umaschi, Director of the firm, and advances that in this occasion will bring machines and equipment to manage and process powder or granulated products. In particular, they will promote their pneumatic transportation systems and its latest advances regarding material packing and palletizing. As to their expectations in terms of the market, Umaschi says: "we are thinking in carrying out new investments and we are expecting new regulations to hire staff, which we undoubtedly need."

**Grupo Prisma** will offer equipment to monitor and record variables applicable to all kind of industries. It is a real time platform that allows monitoring sensible variables from anywhere. This year, it will show a new line called SIXCAN TRIO, which allows managing through a tactile screen its sensors readings, accessing to graphics and setting alerts. "It is totally wireless, it connects to wifi, it has an internal memory to store data locally and complies with current standards of the industry", explains Daniel Santamaría, Commercial Manager of the company. "Taking part in such an important exhibition as Tecno Fidta enables us to relate with a key sector of the industry to expand our business and show our services to new customers", adds the executive.

Another firm with important news is **Ulma Packaging**, which a few months ago opened a new plant in Spain devoted to thermal sealing activity, after an investment of five million euros. The facility has 5,000 sqm and offers an output of approximately 400 machines a year, with the option of extending the construction in the future thanks to an annex building that has already been bought and that will enable to double the current capacity.

These and many more news will be seen in Tecno Fidta on September 18-21, 2018, in Costa Salguero Center of Buenos Aires, Argentina.

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 18 years will not be admitted, even if attending with an adult. Baby strollers are not allowed.

### Further information:

www.tecnofidta.com

### Press information and photographic material:

https://ar.messefrankfurt.com/buenosaires/en/journalists/technologyprod uction/tecno-fidta.html

### Links to websites:

www.facebook.com/TecnoFidta I www.twitter.com/TecnoFidta

#### Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates

Tecno Fidta 14° International Food Technology, Additives and Ingredients Trade Fair Costa Salguero Center Buenos Aires, September 18 - 21, 2018 annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: <u>www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de</u>

#### **Background information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, International Motorcycle Show of Argentina, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

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