

Press

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Press Release

Tecno Fidta 2018

International Food Technology, Additives and Ingredients
Trade Fair

Costa Salguero Center, Buenos Aires, Argentina

September 18 - 21, 2018

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Messe Frankfurt Argentina

Gerente de Comunicaciones y Prensa

Natalia Porta

The recovery of the meat processing industry is expected to be reflected in Tecno Fidta 2018

Meat processing is one of the most important sectors within the exhibition. Organizers' expectations.

The International Food Technology, Additives and Ingredients Trade Fair will have its 14th edition next September in Buenos Aires and it promises to exceed previous years results.

One of the strongest sectors within the event, meat processing, expects to show the good figures exhibited by the sector in the last months.

According to a recent report of the Argentine Chamber of Meat Industry and Commerce (CICCRA), the domestic consumption of beef increased 9.2% in the last twelve months, with an average of 58.8 kilos per inhabitant per year.

Besides, the slaughter also increased an 11.8% compared to the first two-month period of 2017. Only in February, 236,000 tons of bone-in beef, thus meaning an 18.6% increase. According to CICCRA, it was the fifth best February of the last 23 years.

The participation of the domestic consumption in the meat production total was of 88.5% in the first two-month period of 2018, thus showing an increase of exports (driven by the Chinese demand). The domestic

market would have absorbed 64.2% of the total increase in beef production.

“We follow all the sector figures carefully and, of course, positive indicators as these ones generate lots of expectations in us”, says Fabián Natalini, Tecno Fidta Manager, and he adds: “in the 2016 edition, we have already seen a change in the business atmosphere generated by the exhibition, but it was still not seen clearly in the industry figures. This year I believe the two things will be seen, good mood in business professionals and concrete business.”

Tecno Fidta has important national exhibiting companies that supply the meat and meat processing industry, such as Alfonso Chiacchiera; Damiani y D’Alleva, Metalúrgica Cade, and HL Rodríguez, among others. Regarding international companies, Jarvis and Kentmaster will also be present in the fair.

Exhibitions such as Tecno Fidta work as a platform to connect offer with demand, thus gathering them in the same place and during four days. This year the event will take place on September 18-21 in Costa Salguero Center of Buenos Aires.

Further information: www.tecnofidta.com

Twitter: @TecnoFidta

Facebook: /TecnoFidta

Event exclusively planned for professionals and businessman of the sector. People under 18 years even attending with an adult or carrying baby strollers will not be admitted.

Background information on Messe Frankfurt

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million.

Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

*preliminary numbers 2017

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Background information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the

technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo, Arminera and Feria COAS de las Naciones, among others.

For more information, please visit our website at www.argentina.messefrankfurt.com