

tecnofidta

17 – 20.9.2024
La Rural Trade Center



KEY DATA

Date: September 17 – 20, 2024

Venue: La Rural Trade Center of Buenos Aires

Organized by: Messe Frankfurt Argentina

Collaborators: Red Alimentaria and Maquinaria Argentina para Alimentos



VISITOR'S PROFILE

Every two years Tecno Fidta welcomes business visitors, professionals and specialists from the sector. Among the main decision-makers are:

Managers and executives of meat processing plants and food, dairy and beverage processing companies: production managers; quality and environment; hygiene and safety; research and development; purchasing and packaging | Fishery entrepreneurs | Food engineers and industrial engineers | Biochemists and food safety and hygiene managers in food processing | Service providers | Importers and exporters | Food control agencies | Consultants

ABOUT US

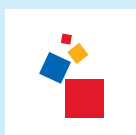
The **International Food Technology, Additives and Ingredients Trade Fair** offers the ideal framework to exhibit the latest innovations in food technology and to establish commercial ties with the main referents of the sector.

Organized by **Messe Frankfurt Argentina**, Tecno Fidta gathers, during 4 days, business professionals and professionals from the whole value chain. The exhibition became the business and networking platform for the food processing industry.

LEADING VISITING COMPANIES*

La Serenísima	Molino Cañuelas	5 Hispanos	Alimentos Granix
Arcor	Bagley	Bimbo	Cabrales
Café Dos Chinos	Cafés La Virginia	Cagnoli	Calsa
Campo Austral	Carrefour Argentina	Cencosud	Cervecería y Maltería Quilmes
Coca-Cola	Coto	Danone	Dos Hermanos
Granja Tres Arroyos	La Piamontesa - Campo Austral	Los 5 Hispanos	Milkaut
Nestlé Argentina	Paladini	Supermercados Día	Supermercado Mayorista Makro
Supermercados La Gallega	Supermercados Toledo	Swift Argentina	Terrabusi
Tetra Pak	Tres Valles	Unilever Argentina	Unión Ganadera

* Benchmark companies in relation to visitor base 2024



record number of visitors
+12,000

89% influence purchasing decisions
80% made purchases at Tecno Fidta 2024

126 exhibitors
+500 brands

12,000 sqm exhibition space

Save the Date!
from 15 to 18
September, 2026

La Rural Trade Center of Buenos Aires

For details and information on how to participate as an exhibitor or sponsor, visit tecnofidta.com or contact our Sales Team at tecnofidta@argentina.messefrankfurt.com

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HIGHLIGHTS OF THE 2024



CONGRESS OF AMMONIA REFRIGERATION

"Safety, innovation and knowledge" was the theme of the meeting, by the International Institute of Natural Refrigeration (IINR) that took place in the space of de Maquinaria Argentina para Alimentos.



Red Alimentaria organized the following events:

V FOOD DAY

Focused on "Technological innovation and digitization to access new markets". The activity was organized in two blocks, according to their respective value chains: vegetable products and meat and meat products.

INDUSTRIAL REFRIGERATION DAY

Under the title "Energy Efficiency", an interesting proposal for talks was presented, aiming to update and train professionals responsible for the design, implementation, and maintenance of energy-efficient projects and services."

GERMA PAVILION

The Federal Ministry of Food and Agriculture of Germany held a series of conferences on technologies and trends in the industry, with translation into Spanish and the presence of leading international specialists.

AATA SEMINAR

With the aim of updating and exchange, the Argentine Association of Food Technologists (AATA) developed an academic conference focused on the challenges and new trends applied to the food industry.

CPIA ACTIVITIES

The Professional Council of Agricultural Engineering held a series of meetings focused on topics that make the future of a more sustainable industry: food safety management, corporate carbon footprint and applied technological innovation.

ASSOCIATION OF AGRI-FOOD JOURNALISTS

"Communication Audits: the transversal axis of every process" was the integrating concept of the meeting, which was in charge of the authorities of the association and of the Standardized Organizational Communication Certification Institute (ICCON).



NATIONAL MATCHMAKING PROGRAM

The activity was held for the first time at Tecno Fidta. Together with Maquinaria Argentina para Alimentos, the most important food producing companies in the country were invited to meet with exhibitors in an environment conducive to encourage business.