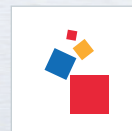


# Post-event report 2022

## The foremost meeting of the food-processing industry



tecnofidta

28.6 – 1.7.2022  
LA RURAL TRADE CENTER

# VISITORS



98%

will visit the next edition of Tecno Fidta



97%

met their visit's goals



97%

were satisfied with their overall participation



96%

would recommend participating to other professionals

## GENERAL INFORMATION

Tecno Fidta is the ideal venue for staying in touch with colleagues, doing business, and learning about the latest trends in food products and technology. In its 2022 edition, more than 130 companies – representing over 500 brands from the entire production chain – and 10,113 visitors were present.

Edition: 15<sup>th</sup>

Date: June 28 - July 1, 2022

Venue: La Rural Trade Center, Buenos Aires

Organizer: Messe Frankfurt Argentina

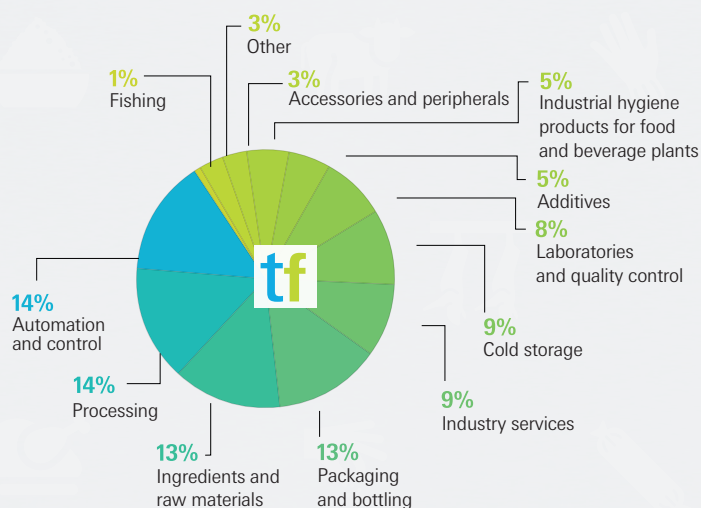
Collaboration: Entities encompassed by the 'Red Alimentaria' Sector Brand, Argentine Association of Food Technologists (AATA), Association of Food Industry Suppliers (AdePIA)

Total surface (square meters): 11,000 sqm

Exhibitors: 130 companies, 500+ brands

Visitors: 10,113

## Visitors: main area of interest



Results of visitor survey. Multiple answers were possible.

# EXHIBITORS



95%

would participate in the next edition of Tecno Fidta



92%

would recommend with their participation



92%

would recommend to their colleagues to participate in the exhibition



# 2022 Edition highlights

## EXHIBITORS' CONFERENCES

A cycle of technical talks presented by the exhibiting companies, with themes that cut across the sector.

## III FOOD CONFERENCE

Organized by Tecno Fidta, Red Alimentaria and GS1 Argentina, on "Current challenges in the food sector: Sustainable production and consumption."

## 6° RONDA INTERNACIONAL DE NEGOCIOS DEL SECTOR TECNOLOGÍA ALIMENTARIA, ADITIVOS E INGREDIENTES TECNO FIDTA 2022

Tecno Fidta, in conjunction with the Investment and International Trade Agency of Argentina, offers a strategic environment where potential foreign buyers can contact Argentine producers in the food and beverage processing industry who wish to export.

## DIGITAL PACK MANAGER (APD)

The Digital Pack Manager (APD) – an interactive catalog that disseminates the latest news from companies – was launched among other new digital initiatives. The APD will be frequently updated, and available until Tecno Fidta's next edition.



## SECTOR BRAND: ARGENTINE FOOD MACHINERY ("MAQUINARIA ARGENTINA PARA ALIMENTOS")

Presentation, within the framework of the exhibition, of the Argentine Food Machinery brand, which brings together the main Argentine companies that produce food machinery. This sectorial brand seeks to position, locally and internationally, the products and services that are at the forefront of the domestic productive sector. The initiative is carried out by the Ministry of Productive Development, together with professional chambers and associations.

## THE ARGENTINE FOOD AND BEVERAGE INDUSTRY

**7°**

food producer in the world

**14°**

food exporter in the world

**+14.000**

registered companies

**180**

export destinations

**500.000**

direct jobs generated

**1.300.000**

indirect jobs generated

## FOOD PRODUCTION CHAIN

- Accessories and peripherals
- Additives
- Automation and control
- Packaging and bottling
- Spices
- Ingredients and raw materials
- Laboratories and quality control
- Oilseeds
- Fishing
- Processing
- Industrial hygiene products for food and beverage plants
- Cold storage
- Industry services

FINAL REPORT

VIDEO

SCHEDULE THE DATE 2024!



**DON'T MISS THE NEXT EDITION!**

**September 17 – 20, 2024**

**La Rural Trade Center**

For more information regarding your participation as an exhibitor or sponsor, please go to

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